

PERSONAL DETAILS

Ricardo Vinent Agudo
Cádiz, 24 December 1974 (35)

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EDUCATION

BUP y COU.

1995-1997. Visual Arts and Communication Diploma (Institute of Visual Arts - Jerez)

Software and Language Courses (English)
and every kind of lecture regarding this profession (branding, communication and design).

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR · ART DIRECTOR

12 years experience: various cities, various disciplines. 3 years working freelance (actual).

General graphic design, specialised field is Branding and Strategy Development in disciplines like Corporate Identity, Editorials and Web Design.

ADVERTISING AGENCIES

PROPULSA (SEVILLA, 2007)
2M1 (MADRID, 2003)
CARINTIA (ALGECIRAS, 2001)
MONTES (ALGECIRAS, 2002)
DA VINCI (TENERIFE, 2001)
LA AGENCIA (TENERIFE, 2000)
PLUS MEDIA (CÁDIZ, 1999)
...

EXTERNAL COLLABORATOR

ENDUO (MADRID)
DOMINION GRAPHICS (MARBELLA)
HG MEDIA (PTO. BANÚS)
BSB (SEVILLA)...

DESIGN STUDIOS

JACK BRAIN (TENERIFE, 2000)
RM2 ESTUDIO GRÁFICO (FUENGIROLA)
PUB. DEL SUR. GRAFICOLOR (JEREZ)
...

EXTERNAL COLLABORATOR

DPI COMUNICACIÓN (MADRID)
TARGET (SEVILLA)
HONTORIA (SEVILLA)
...

MARKETING DEPARTMENTS

MULLER CONSULT (MARBELLA, 2005)
ROYAL GROUP (PTO. BANUS, 2006)
...

COLLABORATIONS · NETWORKING

Presently I work in the development of projects in coordination with collaborators specialised in different areas: Marketing Technicians, programmers (various languages and profiles), 3D design (info-architecture, animation), one-day architecture (stand construction), writers (journalists and translators), photographers and printers (offset and digital).